



**Tribhuvan University**  
Central Department of Management

*Transform Yourself from Manager to Leader.*



# **MBA-CL**

Master of Business Administration  
*in Corporate Leadership*

## INTRODUCTION

Central Department of Management (CDM) has long recognized educational importance in the home and abroad. Accordingly, since its establishment it has been striving to meet the demands of rigorous academic practices in management education. In addition, it has been adding accolades to its credits with more than five decades of successful advancement towards the achievement of excellence in management education. CDM in accordance of the present demand of the time is thriving academically with its alumnus working in the reputed positions nationally and internationally accredits itself as a center of excellence.

Recently, CDM has launched highly innovative and demanding program, MBA-Marketing and MBA-Corporate Leadership for catering need of the nation in preparing competent and visionary leaders for corporate world.

## MASTER OF BUSINESS ADMINISTRATION IN CORPORATE LEADERSHIP (MBA-CL)

An MBA in Corporate Leadership (MBA-CL) is a redefined business management programme that highlights all the crucial elements required in business and corporate leadership. MBA in Corporate Leadership program combines business expertise with the interpersonal skills needed for effective leadership and management. Creating real change in the world demands leadership and "people" skills. Getting an MBA-CL degree helps a student learn the skills of leadership, like how to inspire teams of people to work together to implement change. It helps the students by nurturing in them the crucial leadership abilities that leads to competent leaders in any kind of business environment.

- » Impart the practical knowledge and the skill-sets that are critical for the development of business and corporate leaders.
- » Prepare competent corporate leaders and entrepreneurs.
- » Motivate the students to work on their critical thinking skills, decision-making skills, problem solving techniques as well as their sense of ethical reasoning.
- » Develop self-motivated and competent business analysts and consultants, equipped with capacity to provide advisory services to others and/or launch their own firms in the chosen sector of business; and
- » Prepare responsible business leaders by ingraining the principles of ethics and responsibility in order to create a win-win situation between business and society.



## SEMESTER CYCLE

### » Semester I

Organizational Behavior  
Marketing Management  
Accounting for Managers  
Economic Analysis for Business  
Business Statistics and Analytics  
Managerial Communication  
Management Information Systems  
Contemporary Issues and Concepts in  
Management: Seminar

### » Semester II

Human Resource Management  
Financial Management  
Entrepreneurship and Innovation  
Corporate Social Responsibility and Business  
Ethics  
Leadership: Theory and Practice  
Building and Leading Effective Teams  
Emotional Intelligence in Leadership  
Managerial Skills Practicum

### » Semester III

Research Methodology  
Knowledge Management  
Leading for Organizational Change and  
Development  
Negotiation Skills and Strategies  
Elective I  
Experiential Learning Project  
Leadership Development Practicum

### » Semester IV

Business Environment and Strategic  
Management  
Legal Aspects of Business  
International Business  
Elective II  
Strategic Plan Development Practicum  
Dissertation

### » ELECTIVE COURSES

*(Any two courses of the following courses, 2 credits each)*

Leading for Quality and Innovation  
Corporate Governance  
Crisis Management  
Cooperative Management  
Agribusiness Management  
Financial Institutions Management  
Life and Non-life Insurance  
Social Entrepreneurship  
Microfinance  
Project Management  
Supply Chain Management  
Essentials of Management Consultancy

## REASONS TO JOIN MBA in Corporate Leadership

An MBA in corporate leadership can give the required push to one's career. It accelerates the speed of career growth. But there are also specific reasons in getting an MBA in corporate leadership. Some of them are given below –

### **It teaches you how to lead**

As expected, an MBA in corporate leadership focus on development of leadership skills which is a very important skill in a modern-day manager. Without this skill, it is difficult to rise very high in a corporate career.

### **It helps you how to network with the who's who of corporate world**

Because it is a course that deals with corporate leadership, most of the people who aim to be a part of this course are the aspiring future business leaders. This is the perfect opportunity to network with them when they themselves are looking to network with others.

### **It teaches the critical skills needed in the corporate world**

Apart from the leadership skills, an MBA in Corporate Leadership also teaches the critical skills needed in the business world. Hence, a student of this course will learn to collaborate and work in teams. He/she will also learn to think critically as well as develop a long-term vision needed for business related decision making.

### **It gives you the opportunity to learn strategic thinking**

One of the critical learning in a corporate leadership course is strategic thinking skills it can impart to the students. Critical thinking is necessary to take good decisions in a business environment.

### **It gives you an opportunity to start the startups**

Getting an MBA in corporate leadership can help a student is not only getting better job opportunities, it can also help in starting their own startups with the knowledge of entrepreneurship.

### **It enhance your ability to work as a trainer and management consult**

MBA in corporate leadership enhance your ability to work as a trainer and management consultant by understanding the current national as well as the global context.



## KEY FEATURES

1. State-of-the-art curriculum in the present corporate leadership context.
2. Regular classes from prominent academic scholars and frequent guest lectures from corporate leaders.
3. Participative and student-centered teaching-learning.
4. Real-time case studies, seminars, workshops, and practicum courses to hone leadership and managerial skills.
5. Grants from reputed public and private sector organizations for selected research proposals during the study period.
6. Experiential learning and outplacement opportunities.
7. Appropriate for students coming from diverse academic and professional backgrounds (lower- and middle-level officers/managers, technocrats who want to promote them in leadership positions, etc.)

## ELIGIBILITY

A minimum Bachelor's Degree in with a minimum CGPA score of 2 in semester system or 45 percent in annual system.

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Online Application Site: [www.cmatcdm.com](http://www.cmatcdm.com)

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## ADMISSION TEST

FOM shall conduct a four staged admission tests to appropriately screen the applicants. The applicants shall be screened in each of the following stages.

**Written test:** This test shall be based on the GMAT and GRE format. The duration of the test will be 3 hours and 30 minutes.

**Group Discussion:** Groups discuss on a given topic. Performance of applicants is recorded by a panel of judges based on leadership, logic, and other traits.

### **Individual Presentation:**

Applicants are required to present their views and opinions on a given topic before a panel of judges.

**Personal Interview:** Personal interview is taken to measure the applicants' motivation level, attitude, aptitude, and capability to handle the pressure & rigors of the MBM program.

FOM reserves the final authority in the selection of the candidates for the program.