Tribhuvan University

Faculty of Management

Central Department of Management

Research Committee

Proposes the followings thesis topics for MBS students.

1. Impact of capital structure on profitability of commercial banks in Nepal
2. Calendar anomalies in Nepalese capital market
3. Impact of union on career development of employees: a study of Nepalese organization
4. Stock price movement analysis of commercial banks in Nepal
5. Management accounting practices in Nepalese commercial bank
6. Social accounting reporting practices in Nepalese banking sectors
7. Risk and return analysis: a comparative study of commercial banks in Nepal
8. Role of microfinance on women empowerment
9. Accounting practices in small and medium size enterprises of Kirtipur municipality, Nepal
10. Impact of individual behavior of investors on stock market of Nepal
11. Interest rate and its influence on deposit and lending of commercial banks in Nepal
12. Stock market and economic growth in nepal
13. Impact of covid-19 on banking sectors & digital payment ruling the transaction in Nepal?
14. Financial literacy of employee in Illam district
15. Human resource accounting practices in Nepalese organizations
16. Stock price movement analysis of commercial banks in nepal
17. Social accounting reporting practices in Nepalese banking sectors
18. Factors affecting of share price on commercial banks in Nepal
19. Investment practices of commercial bank
20. Impact of remittance on Nepalese economy
21. Dividend policy & share price volatility
22. The role of micro-finance in women’s empowerment-a case study of Manthali municipality
23. The impact of job satisfaction on employees performance in Nepalese commercial banks
24. Credit risk management
25. Role of microfinance in poverty alleviation
26. Determinants of profitability of nonlife insurance companies in Nepal
27. Working capital management of commercial banks in Nepal
28. The effect of corporate governance on perceived organizational success in commercial banks of Nepal
29. Microfinance services and entrepreneurship development
30. Impact of electronic banking on customer satisfaction in Nepal
31. Customer satisfaction survey
32. Role of microfinance on poverty reduction
33. Determinants of mutual fund performance in nepal
34. Management accounting practices and performance of commercial banks in nepal
35. Investors perception towards mutual fund
36. Impact of interest rate spread on profitability of commercial banks in nepal
37. Factors influencing adoption of internet banking in nepal
38. Practice of strategic planning in……………
39. Strategic Planning and Customer Satisfaction in ……………
40. Practice of Strategic Management in ……………
41. Effect of Strategic Management on Customer Satisfaction in ……………
42. A Study of Strategic Planning and Employee Satisfaction in …………….
43. A Study of Strategic Management and Employee Satisfaction in ……………
44. Impact of Strategic Planning on Financial Performance of ……………
45. Relationship between Strategic Management and Financial Performance of ……………
46. Practice of Corporate Social Responsibility in ……………
47. Relationship between Corporate Social Responsibility and Corporate Performance
48. Strategic Management and Market Capitalization of ……………
49. A Study of Porter’s 5 Forces Model in ……………
50. Balanced Scorecard Analysis of ……………
51. A Study of Business Models Practiced by ……………
52. A Study of Organizational Commitment of Employees in ……………
53. A Study of Emotional Intelligence of Managerial Employees in ……………
54. A Study of Quality of Work Life in ……………
55. Practice of Total Quality Management in ……………
56. A Study of Foreign Direct Investment in the Nepalese Context
57. A Survey of Awareness of Impact of SAFTA and Preparation by Business Communities in Nepal
58. Awareness of WTO and Preparation by Business Communities in Nepal
59. A Comparative Study of Performance Evaluation System in Nepalese Organizations
60. A Study of Corporate Governance in Nepalese Organizations
61. A Study of Human Resource Management Practices in ……………
62. The Nature and Causes of Nepal’s Poor FDI Performance
63. A Study of Strategic Success Factors in ……………
64. Effectiveness of MBS Program of Tribhuvan University
65. Service Quality: A Case Study of ……………
66. Critical Success Factors in ……………Industry in Nepal
67. Motivation Methods and Motivation Level in ……………
68. The Efficiency of Commercial Banking Sector in Nepal
69. Corporate Social Responsibility in Commercial Banks of Nepal
70. Examination of CSR Pyramid the Nepalese Hydropower Sector
71. Corporate Social Performance and its Disclosure in Nepalese Financial Institutions
72. Customers’ Attitudes Towards E-Banking in Nepal
73. Employee Empowerment Practices in the Nepalese Manufacturing Sector
74. The Impact of HRM Practices on Job Satisfaction and Retention: A Case of Nepal Telecom
75. Causes and Consequences of Work-Life Conflict in the BankingI of Nepal
76. The Impact of Service Quality on Customer Satisfaction: A Case of NCell
77. Determinants of Employee Job Satisfaction in Five Star Hotels of Nepal
78. Quality of Work Life of Nepalese Print-Media Workers
79. Organizational Culture and Firm Performance in Nepalese Banking Sector
80. Employee Satisfaction and Organizational Performance: Evidence from Selected Commercial Banks of Nepal
81. Attitudes of Managers Towards Corporate Social Responsibility in Big Business Houses of Nepal
82. Emotional Intelligence of Tribhuvan University Teachers: A Case of Central Department of Management
83. The Impact of Big-Five Personality Traits on Organizational Performance
84. The Impact of HRM Practices on Employee Satisfaction, Commitment and Retention: A Case of Nepal Bank Limited
85. Corporate Governance and Firm Performance: A Case Nepalese Commercial Banks
86. HRM Practices and Their Outcomes in Nepalese Financial Institutions
87. The Role of Government and Media in Promoting CSR in Nepal
88. Corporate Social Responsibility: Barriers and Opportunities Experienced by Nepalese Private Sector Leaders
89. Strategic Management Practices in Nepalese Commercial Banks
90. Comparative Study of Leadership Approach in Family-Owned and Professionally Managed Businesses of Nepal
91. Industrial Relations in Hospitality Industry of Nepal
92. Conflict Management Approaches in Nepalese Manufacturing Sector
93. Consumer Awareness of Quality Attributes in Cement Products and their buying behavior
94. Consumer Buying Behavior of Pirated Products in Nepal
95. Business Graduate Competencies: Perspective of Nepalese employers
96. Job Hopping Behavior of Employment in the Nepalese Banking Sector
97. Influence of Country-of-Origin Image on Nepalese Consumers Purchase Decision of Foreign Products
98. Social Networks and Work Alliances of Nepalese Small Business Firms
99. Factors Determining the Marketing Strategies of Insurance Companies in Nepal
100. Lifestyle and Housing : A Study of Group Housing Residents in Kathmandu Valley
101. Customer Relationship Management in Nepalese Telecom Industry: A Study of Consumers’' Perspective
102. Ethical Decision Making by Managers in Nepalese Organizations: A Study of the Influential Environmental Factors
103. Marketing Mix Elements and Tourist Satisfaction in Nepal
104. Factors Affecting the Performance of Women Entrepreneurs in Small and Medium Enterprises in Nepal
105. Cultural Symbols and Advertising Effectiveness: A Study of the Cross-Section of Nepalese Consumers
106. Promotional Strategy of Tourism a Associations in Nepal
107. Perceived Service Quality and Satisfaction: A Study of Life Insurance Service Selection Decision
108. Marketing Strategy of Nepalese Micro-Enterprises: A Study with References to Non-Food Products
109. Critical Factors in Merger and Acquisition of Nepalese Financial Institutions
110. Marketing Mix Elements and Brand Equity: A Study of Nepalese Consumers
111. Counterfeit Luxury Brands: A Study of Personal and Social Orientation of Nepalese Consumers
112. Nepalese Pashmina Production in International Market: A Strategy for Revival
113. Green Marketing: A Study of Nepalese Consumers' Awareness towards Environment Friendly Products
114. Influence of User Experience in Purchase Intention of Smartphone in Kathmandu Market
115. Prevalence of Work-Family Conflict Among Working Mothers with Dependent Children in Nepal
116. Influence of Product Appearance on Consumer Buying Behavior: A Study of Shoppers in Kathmandu
117. Brand Preference and Buying of Fairness Cream among Youth in Kathmandu
118. Occupational Status and Lifestyle of Working Women in Nepal
119. Influence of Web-based Job Portals in Job Seeking Behavior of Nepalese Business Graduates
120. Social Media Marketing in Nepal
121. Marketing Strategies of Nokia Mobiles in Nepal
122. Employees' Post-Merger Organizational Identification : A Study of Nepalese Financial Institutions
123. Random Walk Test in Nepalese Stock Market
124. Rural Women Entrepreneurship in the Cooperative Sector: A Case Study of Gramin Bikas Multipurpose Cooperative Ltd, Panchkhal, Kavre
125. Mobile Banking in Nepal: A Survey of its Users in Kathmandu Valley
126. Women in Community Farming and Entrepreneurship: A Case Study of Mayel Village of Bajhang District
127. Talent Management in Nepalese Banking Industry: A Case Study of Nepal Investment Bank Limited
128. Return and Reintegration of Female Labor Migration: A Comparative Study of Status of Nepalese Women before and after Foreign Employment
129. Sport Sponsorship-linked Marketing Communication : A Study of Nepalese Organizations
130. Corporate Structure and Financial Information : An Assessment of Nepalese Commercial Banks Using CAMEL Analysis
131. Bank Assurance in Nepal: An Alternative Strategy and Channel of Insurance Distribution
132. Green Marketing: Perception and Awareness of Green FMCG Products in the Middle Class Segment of Nepalese Consumers
133. Corporate Governance in Nepalese Banks
134. Corporate Social Reasonability in …………….
135. Brand Loyalty in ……………..
136. Survey of Customer Satisfaction in Private Sectors Organizations in Nepal
137. Sexual Harassment in Private Sector Organizations in Nepal
138. Advertising Practices in Private Sector Colleges in Nepal
139. Cold Drink Acquisition behavior or Kathmanduits.
140. Pull and Push Strategy of Manufacturing Sector in Nepal
141. Management Practices in Nepalese Service Sectors.
142. Promotional Strategies in Private Sector Organizations in Nepal
143. Pricing Strategies in Manufacturing Organizations in Nepal
144. Value Chain Analysis of Commercial Banks in Nepal
145. Total Quality Management Practices in Commercial Banks
146. Practices of FDI in Nepal
147. Preferences of Brand Equity in Nepalese Service Sector Organizations
148. Comparative Study of Teaching Pedagogy in Nepalese Business Schools
149. Brand Preference of Users of Mobile in Kathmandu Valley
150. Motivational Tools and Techniques Applied by Nepalese Managers: A study about…….. Sector
151. Levels of Employees Job Satisfaction: A Comparative Study between Public and Private Banks
152. Relevancy of Management Education of the Occupational Requirements in Nepal (A Case Study about MBS/BBS/BBA Program offered by TU/Ku/PoU/PuU)
153. Employee Need Assessment Practices in Public/Private Enterprises/Government Offices in Nepal
154. Problems and Prospects of Women Business Leaders/Entrepreneurs
155. Work-Life Balance among Women Business Leaders/Entrepreneurs in Nepal: A study in ….. District
156. Organizational Commitment of University Teachers/Employees: A Case Study of …… University
157. Human Resource Management Policies and Practices in NGO/INGO/Banks/MNCs……….. in Nepal
158. Review of MBS Students towards Finance/Accountancy/Marketing/GM as a Specialization Subject
159. Relationship between Leadership Styles and Job Satisfaction among Teachers/Managers………….
160. Organizational Culture and its Impact on Employees in Health/Airlines/Education/Tourism………..
161. Employee Conflict and its Management Practices in …….Industry
162. Dispute Settlement Policies and Practices in ………..Industries Functioning in …….District/Zone
163. Organizational Change in Nepalese Banking Sector: A Comparative Study between NBL and RBBL
164. Employee Compensation Management and its Impact on Job Satisfaction/Motivation in …….Sector
165. Opportunities and Challenges of Human Resource Management in ………..Sector/Industry
166. Succession Planning in ………Sector: Difference between Policies and Practices
167. CEO Compensation in Nepalese ………..Sector/Industry: Reality and Controversy
168. Performance Evaluation System and its Impact on other Aspects of HRM: A Case Study
169. Career Planning Policies and Practices in ………Sector/Industry
170. Selection Interviews and Tests Applied in …………..Sector: Are They Really Paying?
171. Current Trends and Issues in Compensation Management in …………
172. Problems and Prospects of Small/Medium/Large business in Nepal
173. E-Governance and its Impact in the Delivery of Services in Government Organization in ……Sector
174. Remittance inflow and its Impact in HRD in ……….Municipality/District/VDC
175. Globalization and its Impact in Cultural Change in Nepalese Business Organizations.
176. Positive and Negative Impacts of Globalization: A Case Study about Organizational Culture in Nepalese Business Sector
177. Types of Motivation Packages used by ………Sector in ……Area: A Comparison between Intrinsic and Extrinsic Factors
178. Teaching Style of Professors and its Impact on Learning of Students
179. Sales and Production Planning in ………..
180. Inflation Accounting…….
181. Customer Profitability Analysis
182. Business Process Re-Engineering System……….
183. Brand Loyalty and its Impact on Profitability…………
184. Human Resource Accounting Practices………..
185. Profitability Performance in Nepalese Commercial Banks
186. Management Accounting Systems and Strategies……….
187. Management System: Application & Integration in Nepalese Commercial Banks
188. Bonus Shares Practices in Nepalese Commercial Banks

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